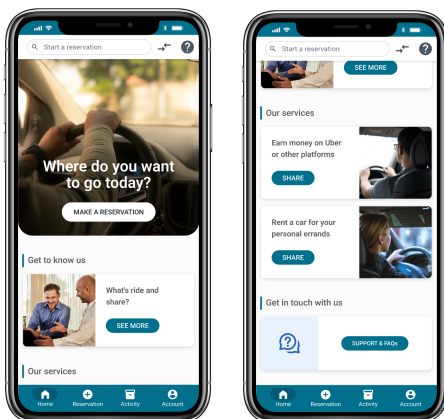


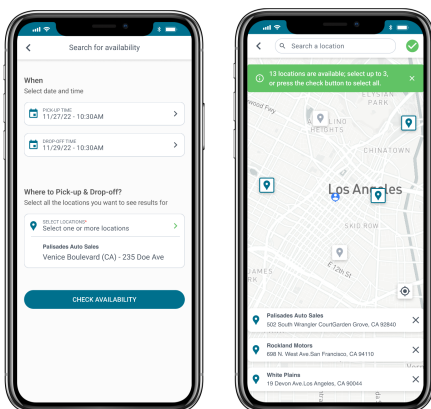
New Generation App (NGA) Release

What Changes Are Included in the New Version?

The updated app introduces significant changes from the current classic version:



Revamped Home Section: Now, the home section allows content inclusion. Customers gain direct access to your "about us," "services," or any resources you wish to share.



Improved Reservation Flow Search: Enhancements in the search process offer a smoother experience for customers selecting locations and dates.

Reasons Behind the Changes These updates align with our mission to enhance user experience. Our goal is to provide you and your customers with the best possible interface and experience while using our products.

New Features in the Application

Enhancements focus on the user interface/experience:

- Enhanced Home screen and Vehicle Search flow.
- Utilization of popular UI frameworks for Android and iOS.
- Backend improvements for faster response and better performance.
- Infinite scroll for search results, ensuring cleaner and more efficient browsing.
- Separation of suggested results from the main list.

Changes in Features

- Search results now support infinite scroll without suggested results initially.
- Keyless unlock feature accessible via the Reservation Detail screen (not Home).
- Introduction of search by zip code or city name.
- History transformed into the Activity tab, featuring Active and Past reservations separately.
- The home screen is designed to be more marketing-oriented with default and customizable content.

Impact on Your Company

The app will maintain your existing flows while enhancing the visual appeal of the home screen and search experience.

Handling Data in the Classic Version

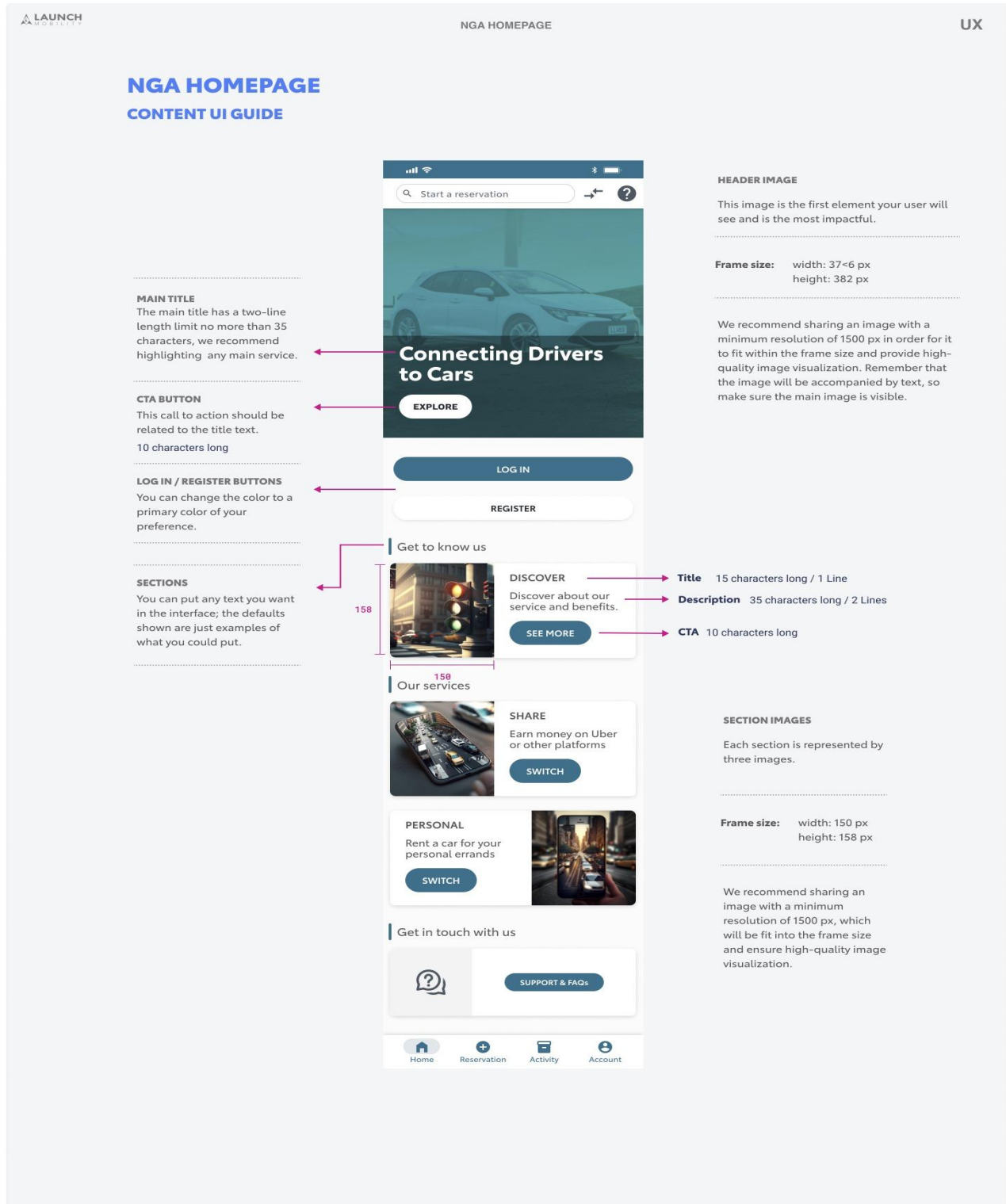
There will be no alterations to your data.

Consistency Across Versions

All versions from 5.24 onwards will include the new generation app enhancements.

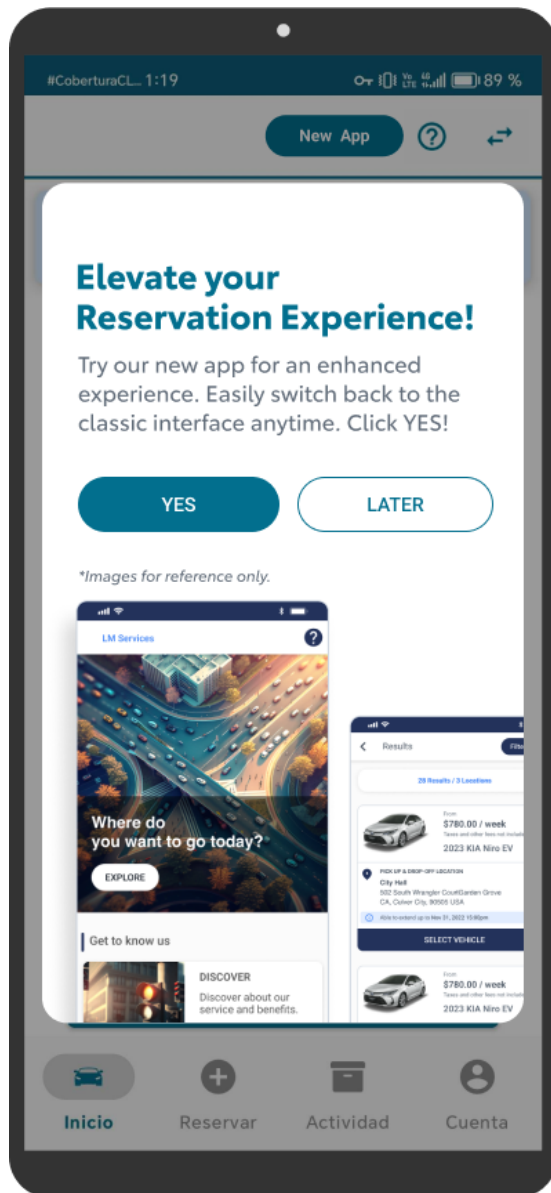
Customization Options

- Personalization involves sending images and texts to the LM CX team.
- All content, call-to-actions, and sections in the home section are customizable except the “Get In Touch With Us” section.
- Default content is available in the Content UI Guide for those who opt not to change anything.

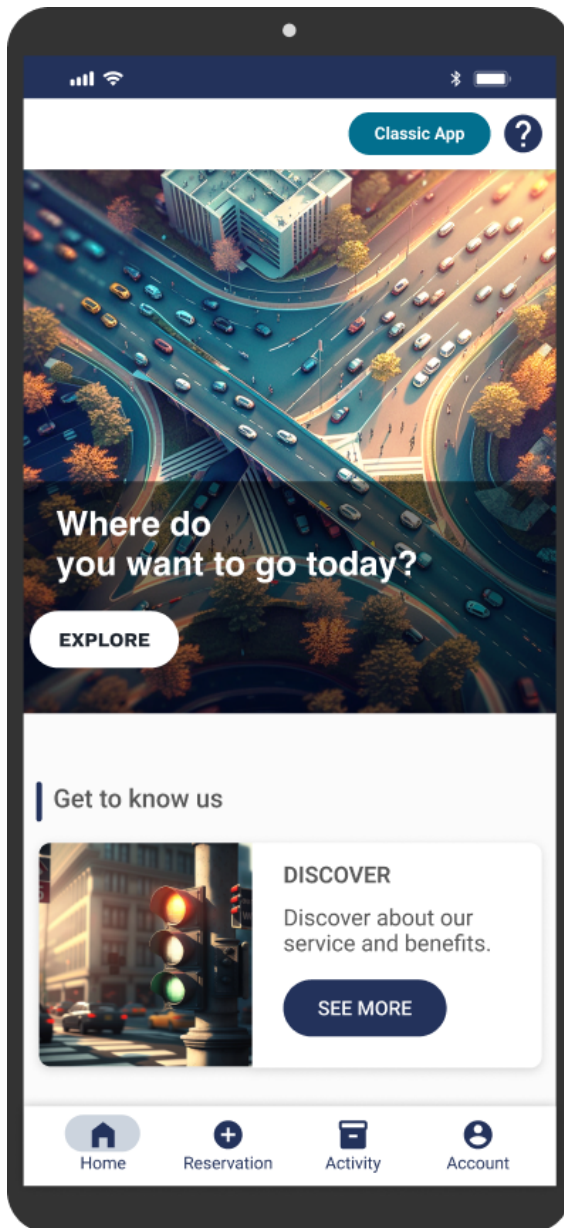


Users will experience the new generation app rollout in phases:

Phase 1 (From 12/12/23 for approximately 3 weeks): Users can switch to the New Generation App.



Phase 2 (First two weeks of January '24): New Generation App becomes default with an option to revert to the classic version.

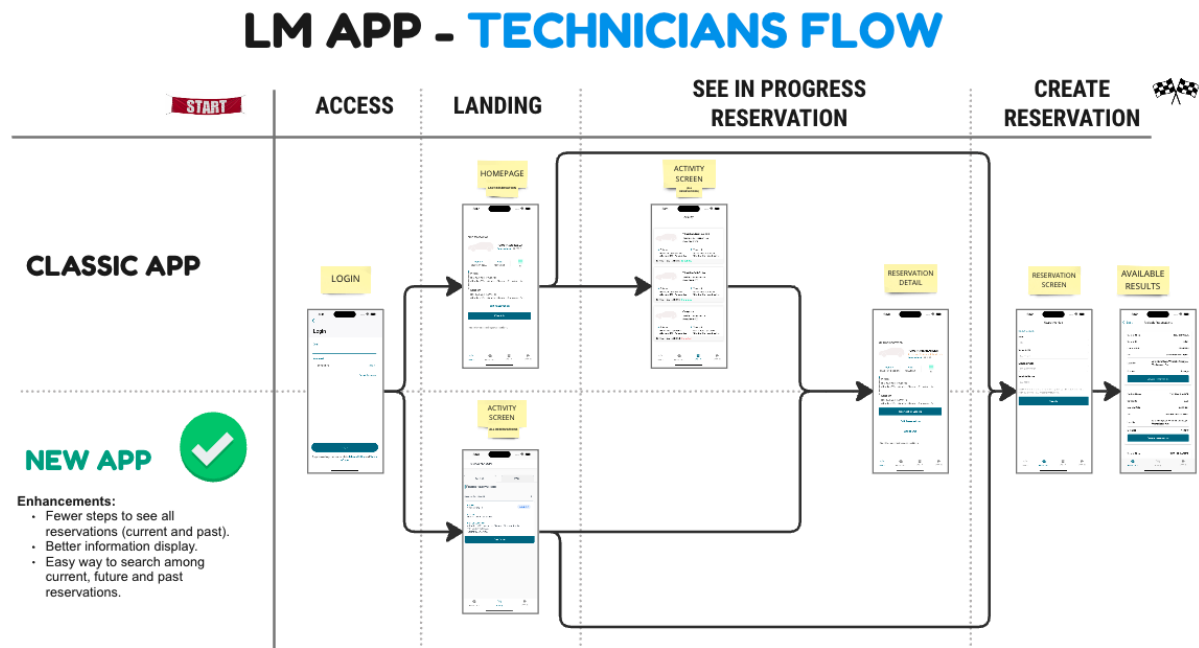


Phase 3 (From 01/15/24): New Generation App becomes the only available choice.

Changes for Technicians APP

Technicians will notice slight changes in the application:

- Upon sign-in, they will see all active reservations.
- Enhancements include streamlined access to current, future, and past reservations.



Timeline for Changes

- Phase 1 (12/04/23 to 1/14/24): Technicians can toggle between classic and new versions.
- Phase 2 (1/15/24): Only the New Generation App will be available.

Support Contact

For queries or guidance, contact the Launch Mobility CX team. We can schedule a meeting to assist with any inquiries or clarifications.